

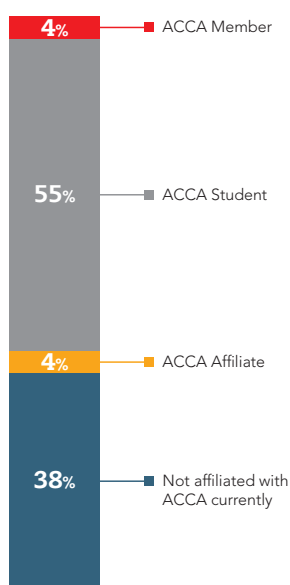
GROUND-BREAKERS: GEN Z AND THE FUTURE OF ACCOUNTANCY

THIS REPORT EXPLORES THE ASPIRATIONS OF THE YOUNGER GENERATION (GEN Z) AS THEY ENTER THE WORKPLACE, IN THE CONTEXT OF A RAPIDLY TRANSFORMING WORLD OF WORK. OVER 9,000 YOUNG PEOPLE RESPONDED TO OUR SURVEY.

Survey demographics

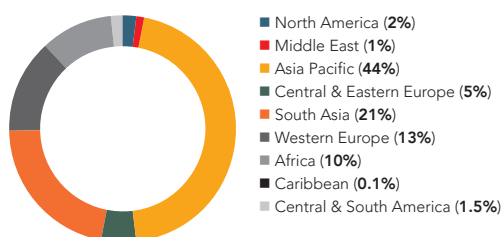
ACCA Affiliation

(All respondents)



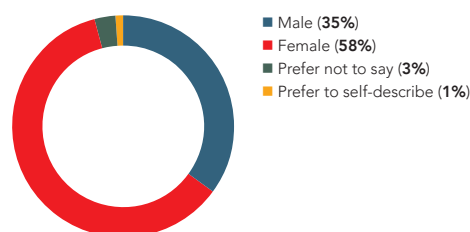
Region of survey respondents

(Total 9,111)



Gender of survey respondents

(Total 9,111)



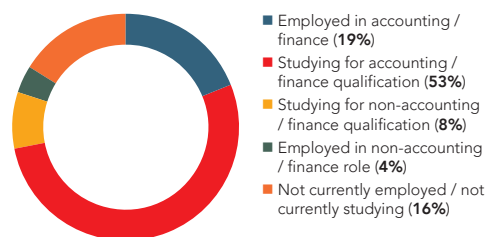
Sector of survey respondents

(Employed only, Total 2,085)



Employment or Study status

(Total 9,111)



58% of respondents cite job security as a key concern

51% cite personal well-being and mental health as a worry

81% say their peer group value higher pay and a prestigious job title

57% expect to move role within two years

91% expect to update their capabilities continually to remain employable in the future

64% expect to have multiple careers in different disciplines in the future

47% think the opportunity to develop a broad range of skills is the key attraction factor for accountancy

57% say they are worried about the impact of technology on their own job opportunities in the future

48% think a great work-life balance is a key attraction factor for employment