



Think Ahead



ACCA COMMUNITY DAY 2025 公益關愛日



紮根香港75載 愛心接力建未來
75 Years in Hong Kong:
A relay of love for a better future

Sunday, 12 January 2025 | Chater Road | Sunday Pedestrian Precinct
2025年1月12日(星期日) | 中環遮打道行人專用區

SPONSORSHIP PROGRAMME

AN OVERVIEW OF THE EVENT

Date: Sunday, 12 January 2025

Time: 1.00pm – 4.00pm

Venue: Chater Road, Sunday Pedestrian Precinct, Central

THE ORGANISER

The year 2025 marks the 75th anniversary of ACCA in Hong Kong, and our long-term commitment extends beyond the accounting profession to the wider society. Since its inception in 1997, the ACCA Community Day has become our flagship charitable event, raising over HK\$24 million to support those in need for our community. This year's theme, **75 Years in Hong Kong: A relay of love for a better future 紮根香港 75載 愛心接力建未來**, reflects our ongoing commitment to collective action in spreading love and care within the local community. The traditional Rickshaw Races are well-loved by our members and the business community, fostering a spirit of camaraderie and friendly competition. Your company can showcase its Corporate Social Responsibility (CSR) by participating in this meaningful event.

Join us as we celebrate our 75th anniversary while promoting community engagement and fun for all ages!

PROGRAMME RUNDOWN

13.00 – 13.25	Opening Ceremony
13:25 – 14:10	Rickshaw Teams Costume Parade
14:10 – 15:25	Rickshaw Race
15:25 – 15:35	Stage Performance
15:35 – 16:00	Prize Presentation Ceremony
16:00	End of Event



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ABOUT ACCA

We are ACCA (the Association of Chartered Certified Accountants), a globally recognised professional accountancy body providing qualifications and advancing standards in accountancy worldwide.

Founded in 1904 to widen access to the accountancy profession, we've long championed inclusion and today proudly support a diverse community of over **252,500** members and **526,000** future members in **180** countries.

ACCA now has over **29,000** members and **125,000** future members in China, with representative offices and contact points in 11 cities including Beijing, Shanghai, Guangzhou, Shenzhen, Chengdu, Shenyang, Qingdao, Wuhan, Changsha, Hong Kong SAR and Macau SAR.

Our forward-looking qualifications, continuous learning and insights are respected and valued by employers in every sector. They equip individuals with the business and finance expertise and ethical judgment to create, protect, and report the sustainable value delivered by organisations and economies.

Guided by [our purpose and values](#), our vision is to develop the accountancy profession the world needs. Partnering with policymakers, standard setters, the donor community, educators and other accountancy bodies, we're strengthening and building a profession that drives a sustainable future for all.

Find out more at accaglobal.com/hk or follow ACCA Hong Kong on social media:



SPONSORSHIP PROGRAMME

BENEFICIARIES & THEIR PROJECTS

This year's proceeds, by deducting the administration cost, will benefit the following programmes targeting specific underprivileged segments in our community. The remaining balance will be transferred to ACCA Charitable Foundation Limited for other charitable purposes.

Evangelical Free Church of China – Lok Yan Learning Centre

To improve the English skills of underprivileged youth through English Tutoring Classes: Learning Camp and Drama Training and to encourage them to give back to Society

Healthy Hong Kong Limited – Caring Our Community! Sharing With Love!

To provide free Chinese medicine for underprivileged families and elderly individuals living alone in need, offering timely support for their medical treatment needs.

Hong Kong New Arrivals Services Foundation Limited – Mentoring programme for primary school students

Through inviting university students as mentor for primary school students, we provide inspiration and guidance to the participating primary school students, helping them develop a correct attitude for life and values.



SPONSORSHIP PROGRAMME

TYPES OF SPONSORSHIP

1. CORPORATE SPONSOR / CO-SPONSOR

Sponsorship Entitlements include 贊助鳴謝包括	Corporate Sponsor 公司贊助商	Co-sponsor 聯合贊助商
Sponsorship Amount (HKD) 贊助金額 (港幣)	\$100,000	\$50,000
Event Day 活動當日		
1. Participation in Rickshaw Race (HK\$10,000 minimum donation fee waived) 免費派出隊伍參加人力車比賽 (豁免港幣10,000元參賽費用)	✓	✓
2. On stage acknowledgement in the Chairman's speech and by the MCs 在開幕典禮中, 由 ACCA 香港分會會長及司儀作出致謝	✓	✓
3. Invitation to company representative to attend the event's opening ceremony 獲邀請出席活動開幕典禮	✓	✓
Print Media and Banners 印刷品及橫額		
4. Company logo on the backdrop 將贊助公司之商標展示於舞臺背景幕上	✓	✓
5. Company logo and profile in the digital souvenir programme 於電子活動場刊內刊登贊助公司之商標及簡介	✓	✓
6. Company logo in A-board along the rickshaw track Exclusive n/a 於人力車比賽賽道上印上贊助公司的商標	✓	N/A
7. A full-page advertisement in the digital souvenir programme (artwork to be supplied by the sponsor) 免費於電子活動場刊內刊登一頁全版廣告 (豁免費用等值港幣 10,000元, 廣告設計及材料由贊助公司提供)	✓	✓



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Sponsorship Amount (HKD) 贊助金額 (港幣)	\$100,000	\$50,000
Publicity 公關及宣傳		
8. Company name in all press releases of the event 於有關活動的新聞稿內鳴謝贊助公司	✓	✓
9. Acknowledgement in the ACCA Hong Kong members' journal, <i>Accounting and Business China</i> 於 ACCA 香港分會之會員刊物 (<i>Accounting and Business China</i>) 內鳴謝贊助公司	✓	✓
Others 其他		
10. Invitation to Company representative to join the post-event appreciation lunch 邀請出席鳴謝午宴 (日子待定)	✓	✓

2. ADVERTISING SPONSOR

HK\$10,000 Placement of one full page advertisement in the digital souvenir programme (artwork to be supplied by the sponsor)

HK\$5,000 Placement of one half page advertisement in the digital souvenir programme (artwork to be supplied by the sponsor)

Sponsors will be acknowledged in the digital souvenir programme.

3. RICKSHAW TEAM SPONSOR

Form a Rickshaw Team of your company / organisation and participate in the exciting and entertaining Rickshaw Race. Minimum entry donation is only HK\$10,000.

Sponsors will be acknowledged in the digital souvenir programme.

4. PRIZE DONOR

Prestige prizes for rickshaw races winning teams.

Prize donors will be acknowledged in the digital souvenir programme.

5. PURE DONATION

A donation receipt will be issued for pure donations of HK\$100 or above.

ACCA Hong Kong looks forward to receiving your support to this meaningful event. For enquiries regarding sponsorship, please contact Mastermind Events:

Ms Jessica Chan
Tel: 2114 2822

E-mail: jessica@mastermindevents.com.hk



SPONSORSHIP PROGRAMME



Think Ahead

ACCA Community Day 2025 Sponsorship Reply Form

Sunday, 12 January 2025
Chater Road Sunday Pedestrian Precinct, Central

To: ACCA Event Secretariat – Mastermind Events Ltd
Attention: Jessica Chan
Tel: 2114 2822 / 9231 6195
Email: jessica@mastermindevents.com.hk
Address: Rm 2501, Billion Trade Centre, 31 Hung To Road, Kwun Tong, HK

DEADLINE FOR ENTRY: 20 DECEMBER 2024

Sponsor's Details			
Company Name	English		
	Chinese		
Contact Person		Tel	
Email			
Address			
<p>We/I would like to support the ACCA Community Day 2025 as follows:</p> <p><input type="checkbox"/> Corporate Sponsor (HK\$100,000)</p> <p><input type="checkbox"/> Co-Sponsor (HK\$50,000)</p> <p><input type="checkbox"/> Advertising Sponsor in the digital souvenir programme</p> <p style="padding-left: 20px;"><input type="checkbox"/> Full Page (HK\$10,000) <input type="checkbox"/> Half Page (HK\$5,000)</p> <p><input type="checkbox"/> Rickshaw Team Sponsor (Minimum HK\$10,000. <i>Please also complete the Rickshaw Race Entry Form</i>)</p> <p><input type="checkbox"/> Prize Donor - Item details & Quantity: _____</p> <p><input type="checkbox"/> Pure Donation - Amount HK\$ _____</p> <p><i>* If the event has to be cancelled due to unexpected circumstance, we shall / shall not * (delete as appropriate) continue making the above donation.</i></p>			

1) Deadline for payment: 10 January 2025

- By cheque (The cheque should be crossed and made payable to “**ACCA Charitable Foundation Limited**”)
- Bank-in (HSBC A/C: 500-120415-001)
- Faster Payment System (FPS) Code: 100193861

* For bank-in/FPS, please also attached a screen cap/ deposit slip for record

Name of recipient on the donation receipt: _____

2) For Corporate Sponsor, Co-Sponsor, Rickshaw Team Sponsor and Pure Donations of HK\$100 or above, a donation receipt will be sent to you by post after the event.

Material Deadline:	31 December 2024
Sizes of Advertisement:	(Ad file(s) to be provided by advertisers)
	Full page 297 mm (H) x 210 mm (W)
	Half page 136 mm (H) x 194 mm (W)
Material Specifications:	High resolution (300 dpi or above) pdf/ jpeg in RGB format



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ACCA Community Day 2025

Rickshaw Race Entry Form

Sunday, 12 January 2025

Chater Road Sunday Pedestrian Precinct, Central

To: ACCA Event Secretariat – Mastermind Events Ltd
 Attention: Terence Lam
 Tel: 2114 2855 / 9084 3995
 Email: terence@mastermindevents.com.hk
 Address: Rm 2501, Billion Trade Centre, 31 Hung To Road, Kwun Tong, HK

DEADLINE FOR ENTRY: 20 DECEMBER 2024

Team Information			
Company Name	English		
	Chinese		
Team Name			
Contact Person		Email	
Tel		Mobile	
Address			

INSTRUCTIONS FOR ENTRY

- Each rickshaw team will comprise 4 runners, 1 passenger and a maximum of 2 assistants.
- The minimum donation for each team is **HK\$10,000**.
- Deadline for payment submission: 10 January 2025.** Please refer to the sponsorship form for payment method.
- Besides the Champion, 1st, 2nd and 3rd Runners-ups, participating teams will also compete for the **Outstanding Costume Award** and **Outstanding Cheering Team Award**. A **Top Donation Achiever Award** will also be awarded to the team which is able to raise the largest sum of donation.
- Donation receipts will be issued to the contact person after the event for distribution to corporate and individual donors. Donations of HK\$100 or above are tax deductible.

Donation from Corporate / Individual Donors			
	Name of Donors to be Printed on Donation Receipt (Block Letter please)	Donation HK\$	Receipt Request (Y/N)
1			
2			
3			
4			
5			
6			
7			
8			
9			
<i>(Please photocopy this form if there is not enough space)</i>		Total:	HK\$
		Bank & Cheque no:	
<i>If due to over-subscription, our application for entry is unsuccessful, our team will / will not* (delete as appropriate) donate the above amount.</i>			