




ACCA



EMBEDDED
MASTER'S
PROGRAMMES

ATTRACT THE BRIGHTEST INTERNATIONAL STUDENTS BY
ALIGNING YOUR MASTER'S COURSES TO OUR QUALIFICATION



Make your Master's programmes even more attractive by aligning them to our **world-leading qualification**

ACCA Think Ahead

To attract the brightest international students to your university, you need to offer the best finance and accountancy programmes. And a great way to do this is by partnering with ACCA and establishing an embedded master's programme.

We are able to endorse your master's programme, working with you to align your programme to all, or some, of the ACCA Strategic Professional modules. Then you can offer your students an invaluable opportunity to work towards a professional qualification alongside an academic degree – and enhance the reputation of your institution across the world.

This guide sets out how a partnership with us works – and how it can open doors to opportunities for you and your students.

Why partner with us?



What do your students get?

Students all over the world want exciting, rewarding careers. And if they study an ACCA aligned Master's at your university, they'll be on the fast-track to ACCA membership and a promising future.

As well as having the opportunity to gain two qualifications your students will:

Accelerate their career

Studying for the ACCA Qualification and a Master's simultaneously means the moment your students graduate, they'll be ready to start their careers.

Stand out to the best employers

The ACCA Qualification gives students the technical, professional and ethical skills and experience employers everywhere are looking for.



Go anywhere and do anything

The ACCA Qualification is flexible – whatever students want to achieve in life, it will help them get there. And because it's recognised all over the world, they can work internationally.

Be part of something big

Students on aligned programmes become part of our global network of students and members who'll be there to support them throughout their careers.

By aligning your Master's programmes to our world-leading qualification, you create a powerful offer for international finance and accountancy students and get opportunities to:

Make your courses even more attractive

When your courses allow students to study for a professional qualification alongside their academic degree, they become even more valuable.



Boost your employability scores

Students who graduate from an aligned programme will be well on their way towards ACCA membership – and will be more likely to find jobs quickly. This improves your employability figures – and these help you to recruit even more top students.



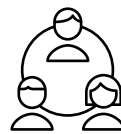
Recruit more international students

ACCA is respected around the world as a sign of accountancy and finance excellence. International students are looking for rewarding careers – and an ACCA-aligned programme offers them a pathway to one.



Tap into our global network

We work with organisations, institutions and businesses all over the world – and we make our network available to you. If you need tailored resources for your students, we can connect you with our learning partners. And if you want to explore collaborating with overseas institutions, we can make introductions.



How does it work?

To partner with ACCA, you need to offer a Master's in a relevant subject – such as an MSc in Finance or Accounting.

You might have an existing programme that's suitable – or you can create one from scratch. It needs to be at least one year in length – and the longer it is, the more ACCA materials you'll be able to embed in it.

Aligning it to the ACCA Qualification

You'll need to map your syllabus back to the ACCA Strategic Professional papers – including curriculum details, module outlines and past exam papers – to assess whether it's suitable.

The programme needs to align to at least one of our Strategic Professional papers – and 80% of your syllabus needs to be based on the ACCA syllabus.

We'll explain the ACCA papers and how our exams work. And we can advise how best to incorporate them into your programme structure. We'll also cover the cost of assessing your existing papers and identifying any knowledge gaps.



We have more than **100** offices and centres globally

All the resources and support you'll need

When you work with us, you get access to everything you need to help your students succeed, including:

Access to our Educator Hub:

This online portal is packed with guidance from the ACCA exam team, technical articles, re-sit guidance, webinars and question debriefs.



Access to ACCA Careers:

Top employers from all over the world visit our careers hub to find the best finance and accountancy talent. Your students can post their CVs, look for great opportunities – and get career advice from our experts.



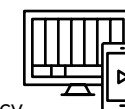
Help promoting your courses:

You can advertise on our website, app and other digital marketing channels. You can also use our global email lists to reach students who want to pursue a career in finance and accounting – an invaluable tool for getting the highest calibre students onto your programmes.



Access to ACCA's Professional Insights:

We're out there every day, gathering information and opinion on the future of business and the accountancy profession in countries across the world. We consult with governments, business, international regulators, global bodies and professionals. It's what allows us to shape and lead the accountancy profession – and it's what gives organisations the confidence to make transformational decisions. We share this global insight with you, alongside practical suggestions on how organisations can tackle the big issues.



Ready to join us?

If you are interested in working with us to offer an embedded master's programme - or if you have any questions - please get in touch with your local team.

Or email:

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