

The ACCA logo is a red square with the letters 'ACCA' in white, bold, sans-serif font.A photograph of four students in a bright, modern library or study area. A young man with a backpack is leaning over a table, looking at books. Two young women are sitting at the table, smiling and looking at the man. A young man in a blue jacket is standing in the background, holding an open book. The scene is lit with natural light from large windows on the left.

# University Partnerships:

**Partner with ACCA to create exciting new opportunities for your institution and students**

Think Ahead

# CONTENTS.





# ABOUT ACCA.

The ACCA (Association of Chartered Certified Accountants) is the world's most forward thinking, professional accountancy body.

We offer everyone, everywhere the opportunity to experience a rewarding career in accountancy and finance as well as advancing standards in the profession. We have a worldwide reputation for excellence and our rigorous qualifications are recognised and respected across the globe. Our qualifications and learning opportunities develop strategic business leaders, forward-thinking professionals with the financial, business, and digital expertise essential for the creation of sustainable organisations and flourishing societies.

## Our globally connected community

OVER **252,500** MEMBERS **526,000** FUTURE MEMBERS in **180** COUNTRIES



**117** offices and centres in **51** countries



over **8,000** approved employers



**312** approved learning partners



**2,117** exemption accredited programmes from **971** institutions



**737** strategic partnerships



“When the world is on fire around you, ACCA comes in and applies calm, structure, diligence and control.”

Mark McCardle FCCA,  
CFO, Microsoft

# WHY ACCOUNTANCY?

**Financial management is the discipline that drives all businesses.**

Finance professionals create strategies and carry out the work that leads businesses to success. This is why all industries, all over the world, need the best finance professionals but skills shortages are regularly documented<sup>1</sup>. The Accounting and Finance Market is set to grow at >5% compound annual growth rate between 2024 and 2032 according to Global Market Insights<sup>2</sup> suggesting this demand for skills will continue to increase. So, whether your students want to work in fashion, politics, sport, or business – accountancy could be their route into a rewarding, inclusive and fulfilling career. As educators, you have a unique opportunity to support students, regardless of their background, to access these opportunities with the ACCA qualification.



**“When you choose finance and accountancy, you’ll be in demand – and doors to respected, hugely rewarding career opportunities will open for you.”**

To meet growing workforce demands, professionals need more than just an academic qualification. ACCA bridges this gap by partnering with over 8,000 Approved Employers to offer practical skills and opportunities. We nurture top accounting talent, empowering them to innovate and drive the profession forward. This equips individuals for success and ensures the accounting profession’s future.

<sup>1</sup> <https://www.ifac.org/knowledge-gateway/discussion/future-accounting>

<sup>2</sup> <https://www.gminsights.com/industry-analysis/accounting-finance-market>



over **8,000**  
approved  
employers





# WHY PARTNER WITH **ACCA?**



With ACCA, the world's most forward-thinking professional accountancy body for universities, you will benefit from our global recognition, reputation, support, and resources.

By collaborating with employers, educators, and community partners, we will enhance student recruitment, retention, learning, and career prospects through our leading qualifications and networks. We want to work with you to:

- Strengthen your university's status as a world-class establishment by aligning your programmes with a globally recognised qualification and your students with a path to a global career.
- Support lecturers to help students with access to additional tools and resources as well as continuing their own professional development through ACCA's extensive catalogue of learning resources.
- Enhance your students work-ready skills through employability support and career opportunities. For example upskilling in Sustainability through the Professional Diploma in Sustainability (ProDipSust).
- Provide industry insights to help shape your programmes, support your students, and stay ahead. For example, our Policy and Insights team seeks to answer the big questions around being an accountant.
- Develop continuous learning opportunities through ACCA's portfolio of certificates. For example, in China we have developed resources to integrate the Accounting and Finance in a Digital Age course into university study plans.
- Provide exemption accreditation through the evaluation of your programmes' regulations, syllabuses and assessments.

# ACCA QUALIFICATION.

The ACCA qualification is globally recognised and highly relevant due to its up-to-date curriculum, practical experience, and emphasis on ethics.

It offers flexible learning, diverse career opportunities and skills in high demand. With a focus on digitalisation, sustainability and continuous professional development, ACCA prepares students for successful, dynamic careers in accounting and finance.

There are three elements that need to be completed as part of the ACCA Qualification for your students to become members:

**13**  
exams



**Ethics and  
Professional Skills  
module (EPSM)**

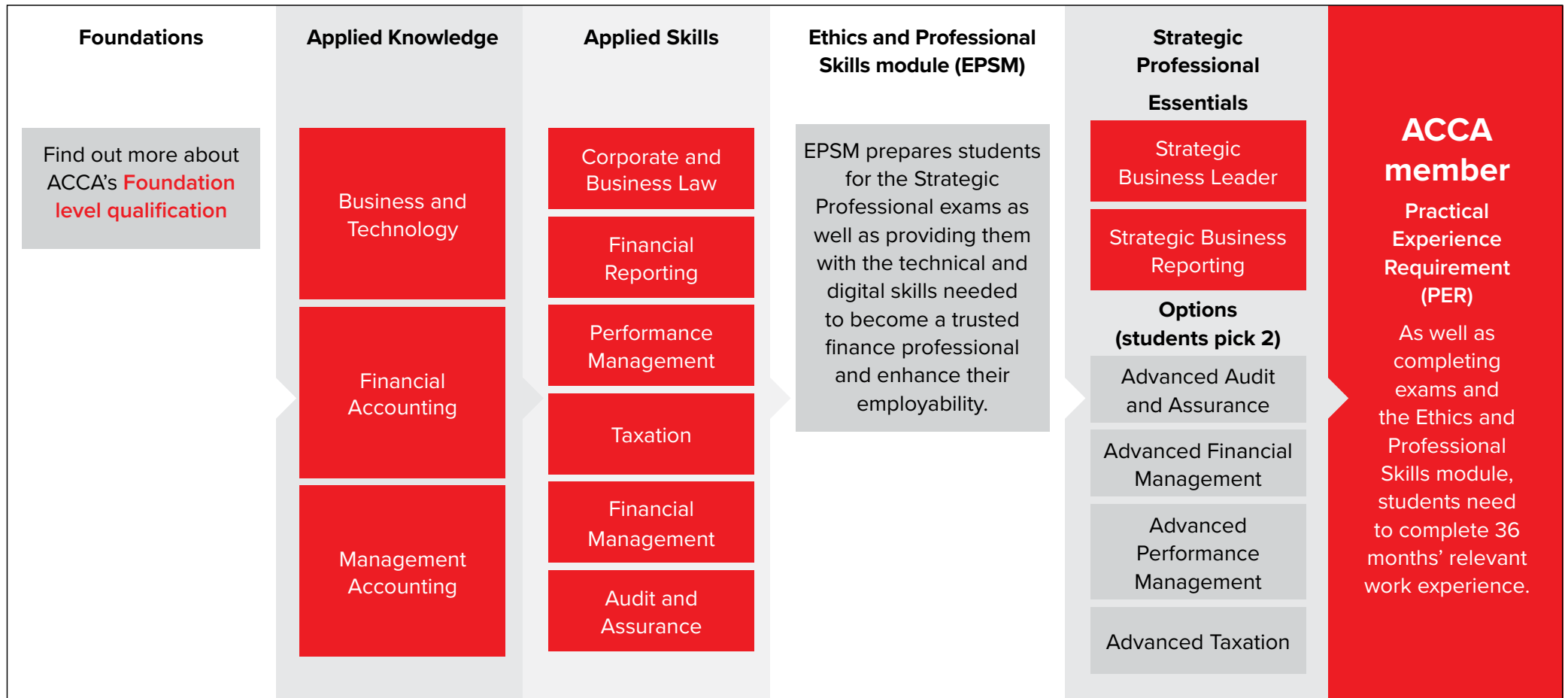


**Practical  
Experience  
Requirement  
(PER)**



Find out more about [ACCA Qualification](#)

# ACCA MEMBERSHIP JOURNEY.



The examinations can take on average, between 3 and 4 years to complete. Students can fast track their journey to ACCA membership if they've completed prior learning that has been accredited for exemptions by ACCA.



# ACCA ACCREDITATION.

## What is an accredited institution?

This is where ACCA has evaluated your institution's academic programmes (regulations, syllabuses and assessments) to determine if they meet their standards. If they do, graduates may be exempt from up to nine ACCA exams.

### Supporting your institution

- Use of the ACCA Accredited Programme Logo and certificate provides you with the opportunity to distinguish your institution and attract students who are keen to earn a university degree and professional qualification at the same time.
- ACCA also provides support with course management, teaching support, sales, and marketing, plus your institution and programme will be listed on the ACCA Exemptions calculator.

### Supporting your students

- Students get the chance to progress towards ACCA membership alongside their university qualification – giving them an important head start in their professional career.

## How does ACCA accredit?

We assess your course syllabus - and if it aligns with our qualification, we can award your students with exemptions from specific ACCA exams up to the Strategic Professional Level papers. These will fast-track their journey to membership once they graduate - so they can start their careers in finance sooner.

We assess the syllabus of any existing or proposed finance and accounting course content, then award the appropriate level of exemptions for the Applied Knowledge and Applied Skills level exams.

Before applying, review ACCA's syllabus and past papers to ensure your institution's syllabus is relevant, and examinations have the same format as ACCA's.

### ACCA can accredit these qualification types for exemption:

- Certificates
- Bachelor's degrees
- Diplomas
- Postgraduate qualifications
- Foundation degrees
- Professional qualifications





# ACCA PROGRAMME INTEGRATION.

Enhance your university's reputation as a world-class institution by aligning your programmes with ACCA.

This integration allows your students to earn both a university degree and a professional qualification concurrently, significantly reducing the time and cost associated with obtaining separate credentials.

Accreditation also allows you and your students to engage with ACCA's Advantage (UK) or Accelerate (Global) schemes.



Please contact us to request more information here

## How your students benefit from programme integration

### Accreditation

#### With or without Accelerate discounting scheme

Students graduate with a head start in their ACCA exam journey (up to 9 ACCA exam exemptions depending on level of accreditation).



### Embedded Bachelor's

#### Advanced Diploma in Accounting and Business

Students graduate with an Advanced Diploma, providing them with a significant head start on their ACCA membership journey and increasing their immediate employability.



### Embedded Master's

#### Strategic Professional Level

Students can graduate with the whole ACCA qualification as affiliates\* and a Masters. Those enrolled in these programmes are prepared to sit the ACCA Strategic Professional exams. This can aid in attracting students from accredited undergraduate programmes globally.



\*Please note programme alignment and embedding opportunities vary from country to country.

# ACCA PROGRAMME PATHWAYS.

## Advanced Diploma in Accounting and Business

The advanced diploma is part of the ACCA Qualification journey. It combines all the Applied Knowledge and Applied Skills exams plus the Ethics and Professional Skills module.

### How does it work?

This route is a combination of accreditation and embedding ACCA exams. You will need to accredit your programme and align your content with ACCA's nine Applied Knowledge and Skills exams, delivering at least two of the Applied Skills level exams. Your students would then need to complete our digital EPSM module. Your local office will be able to discuss your options with you in more detail and tailor the offer accordingly.

Please note this option is available in English and Russian.

→ Find out more

### Supporting your institution

An association with the ACCA global brand supports student recruitment.

### Supporting your students

By achieving this qualification, alongside a university degree, students become part qualified accountants which provides opportunities across a variety of sectors.

## Accredited programmes

At ACCA we work with our university partners to provide efficient pathways, through your academic programmes, for students to work towards the ACCA qualification, giving them an important head start. Exemptions recognise that prior learning obtained through the academic programme matches what is required for the ACCA Qualification.

We can work with you to maximise the benefits for your students and support the accreditation process.

→ Find out more

### Supporting your institution

Partnering with ACCA provides alternative and flexible study options to professional qualifications whilst studying in higher education which enhances the employability of your graduates.

### Supporting your students

This allows students to gain exemptions for the ACCA qualification whilst completing their academic degree, accelerating their progress to membership and a successful career.

# ACCA PROGRAMME PATHWAYS.

## Embedded Masters aligned to ACCA Strategic Professional syllabus

We have partnered with universities all over the world to co-create master's programmes that enable their students to pursue their professional qualification alongside their academic degree. Institutions such as Macquarie University, University of Toronto Scarborough, University of Hong Kong, Oxford Brookes University, BPP, Swansea University, University of Brighton, University of South Wales, University of Ulster, and several others have embraced ACCA's embedded syllabus.

If you already offer an MSc in Finance and Accounting, or a similar programme, we can help you develop and enhance it. Alternatively, we can work with you to create a new programme that aligns with ACCA Strategic Professional content.

## Ethics and Professional Skills module (EPSM)

Your students can complete the EPSM prior to starting the strategic professional level, which is an essential part of the ACCA qualification. It helps increase their employability and workplace effectiveness. The module uses realistic business simulations to develop professional skills such as leadership, communication, and commercial awareness.

[→ Find out more](#)



**“Students are 25% more likely to pass their Strategic Professional exams if they complete the EPSM first”<sup>3</sup>.**

## Supporting your institution

Collaborating with ACCA offers a powerful opportunity to distinguish your institution as providing academic and professional qualifications concurrently.

## Supporting your students

It provides students with the chance to earn two qualifications simultaneously. Moreover, it equips them with the skills and knowledge to explore career opportunities in diverse regions around the globe.

<sup>3</sup>ACCA data on file, 2023.





# ACADEMIC AND TUTOR SUPPORT.

Universities have access to the following resources to support academics and tutors:

ACCA's extensive library of resources available on **ACCA global website**.



Consider our **Exams for Academics** scheme, designed to support academics/tutors to help strengthen their understanding of our exams.



Access to Virtual **ACCA Global Educator Conference** providing opportunities to network and gain practical insights to enhance your teaching excellence.



**Teach Accounting e-magazine** which offers ACCA news, industry updates, resources, and guidance for tutors, as well as technical support and exam-related articles.



> [Subscribe to Teach Accounting e-magazine](#)

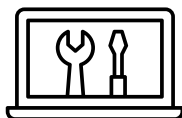
Benefit from our suite of professional development and certificate courses offered on **ACCA Learning**. Accredited universities may benefit from discounts for any courses for their tutors and staff purchased via **ACCA Learning**.



> [ACCA Learning](#)

# EDUCATOR HUB.

In addition to the resources supporting academics and tutors already mentioned, as an ACCA accredited university, you can exclusively access the Educator Hub. This platform provides access to resources and guidance for university partners, as well as technical support and exam-related articles.



## What is the Educator Hub?

The Educator Hub is an online support toolkit, developed to give you easy access to the tools and resources you need to better support finance students around the world.

**Available resources within the hub include:**

**Digital Train the Trainer programme**



**Digital Train the Marker programme**



**Exam-specific support resources**



**Guidance on course set up**



**Guidance on ACCA's partner programme**



**Course leader and tutor-specific news and updates**



**Access to Study Hub**



# EMPLOYABILITY AND CAREERS.

Three years professional experience (PER) is a key requirement of ACCA membership - we make employability our business. By partnering with ACCA, it connects your students to a global network of over 8,000 approved employers through ACCA Careers.



“ACCA connects students with our employer partners and provides an extensive range of relevant employability and careers support at every stage of their learning journey including work ready skills, EPSM and data analytics, big data and AI.”

The ACCA Qualification supports future skills as outlined by the World Economic Forum<sup>4</sup> including analytical skills, critical thinking, resilience, ethical decision-making, innovation, and digital proficiency for future business leaders.



**Find out more**

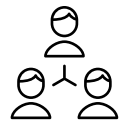
## ACCA Careers - connecting organisations with work-ready talent

ACCA Careers is the award winning finance and accountancy job board and employability hub. It gives students around the world the opportunity to gain valuable experience and kick start their careers.

National Online Recruitment Award  
UK best online publication in 2023



In 2023  
**2.1M** jobseekers  
making  
**1.1M** job applications



## Supporting your institution

- Advertise your own teaching and finance vacancies at zero cost through ACCA Careers and in doing so, reach fully qualified ACCA members actively seeking work.

## Supporting your students

- Register for internship and job alerts
- Upload their CV and promote their experiences and achievements to employers
- Attend exclusive employability events
- Benefit from leading research and articles to support their transition from university to work

<sup>4</sup><https://www.weforum.org/publications/the-future-of-jobs-report-2023/>



# EMPLOYABILITY AND CAREERS.

## ACCA Careers – Skills Builder

Powered by ACCA Careers, Skills Builder provides online resources for job hunting, CV writing, interviewing, and career development. Alongside the EPSM topics, students are directed to skills development courses available on ACCA Learning.

[Find out more](#)

## Virtual internships and work simulations

ACCA qualifications are valued by employers worldwide, equipping accountants to create sustainable value. Our partnership with CIMB Group highlights accounting's role in a sustainable world. In this programme students can experience banking firsthand through our job simulation, practice sustainability assessment, and build their career confidence.

[Find out more](#)

## Internships and early careers

ACCA members and future members are invited to apply for internship and entry level roles through ACCA Careers. Often, local ACCA offices will offer bespoke internship schemes in partnership with employers tailored to your institutions, and your students' needs. As university partners, you can highlight ACCA Careers' internships and entry-level positions to your students along with career guidance tailored to boost employability.

## ACCA Learning

Access is provided to professional skills courses and webinars via ACCA Learning, for example Climate Finance, Mastering Sustainability Reporting and Accounting and Finance in a Digital Age.

[Find out more](#)

## Virtual Careers Fairs

ACCA's Virtual Career Fairs provide your students with the chance to connect with top employers, explore the latest finance and accounting opportunities, access careers support and expand their professional network.

## Supporting your students

Since March 2020, ACCA Virtual Careers Fairs have been successfully run over **44 times** across many regions spread across all our geographies

- Over **177,000** registrations
- **150,000** job views via the ACCA Careers job site
- **49,000** unique job applications
- More than **2,270** companies support our Virtual Careers Fairs worldwide, offering students' exclusive careers support, job, and networking opportunities.
- Employers speak and hold networking sessions whilst advertising live job and internship roles.

[→ Find out more](#)

[▶ Watch our video to see how it works](#)

# EMPLOYABILITY AND CAREERS.

## Career Navigator

ACCA's Career Navigator is an innovative, open access digital tool that enables your students to explore multiple career paths and roles, connect to live job opportunities and access careers advice. Career Navigator helps your students to plan their careers, find support, and connect with global employers. In addition, ACCA Learning provides online courses to boost their job prospects.

### Supporting your institution

- Career Navigator supports you as university partners, highlighting top jobs based on the skills developed on your programme and by boosting student employability and improving graduate employment statistics.
- You can use Career Navigator to support curriculum development by identifying skills and attributes employers value.

[→ Find out more](#)

### Supporting your students

- Developed in collaboration with our extensive employer network and linked to ACCA Careers, it helps students to understand the requirements of different job roles and the skills and capabilities they need to possess to achieve various career paths.



# OUR GLOBAL NETWORK.

ACCA connects you to the global accounting community.

ACCA's Annual Conferences bring together top minds in education and finance. Learn from experts and network with peers to make your programmes more sustainable and inclusive.

Working in partnership with ACCA will open new doors for you through networking at events, forums, and ad-hoc discussions. As a global super-connector, ACCA links educational and employer communities together. This can help to build relationships, expand opportunities, and develop new business connections.

## Value for universities

- Opportunities to drive international student flows and increase student numbers.
- Drive enhancements in curriculum development, student employability, and student experience.
- Enhanced reputation and access to opportunities by being part of the ACCA network.





# ACCA ACCELERATE.

## What is Accelerate?

As a university with ACCA exemption accreditation, Accelerate allows you to fast-track your students to ACCA membership through a discounted pathway.

If you offer an ACCA accredited undergraduate or postgraduate degree, your students can register with ACCA while they are doing their degree, save considerable money through the Accelerate discount by paying a reduced registration fee, discounted exemptions, and special subscription fees\*. They can also access ACCA's learning and employability support, networking and internship opportunities - all before they graduate.

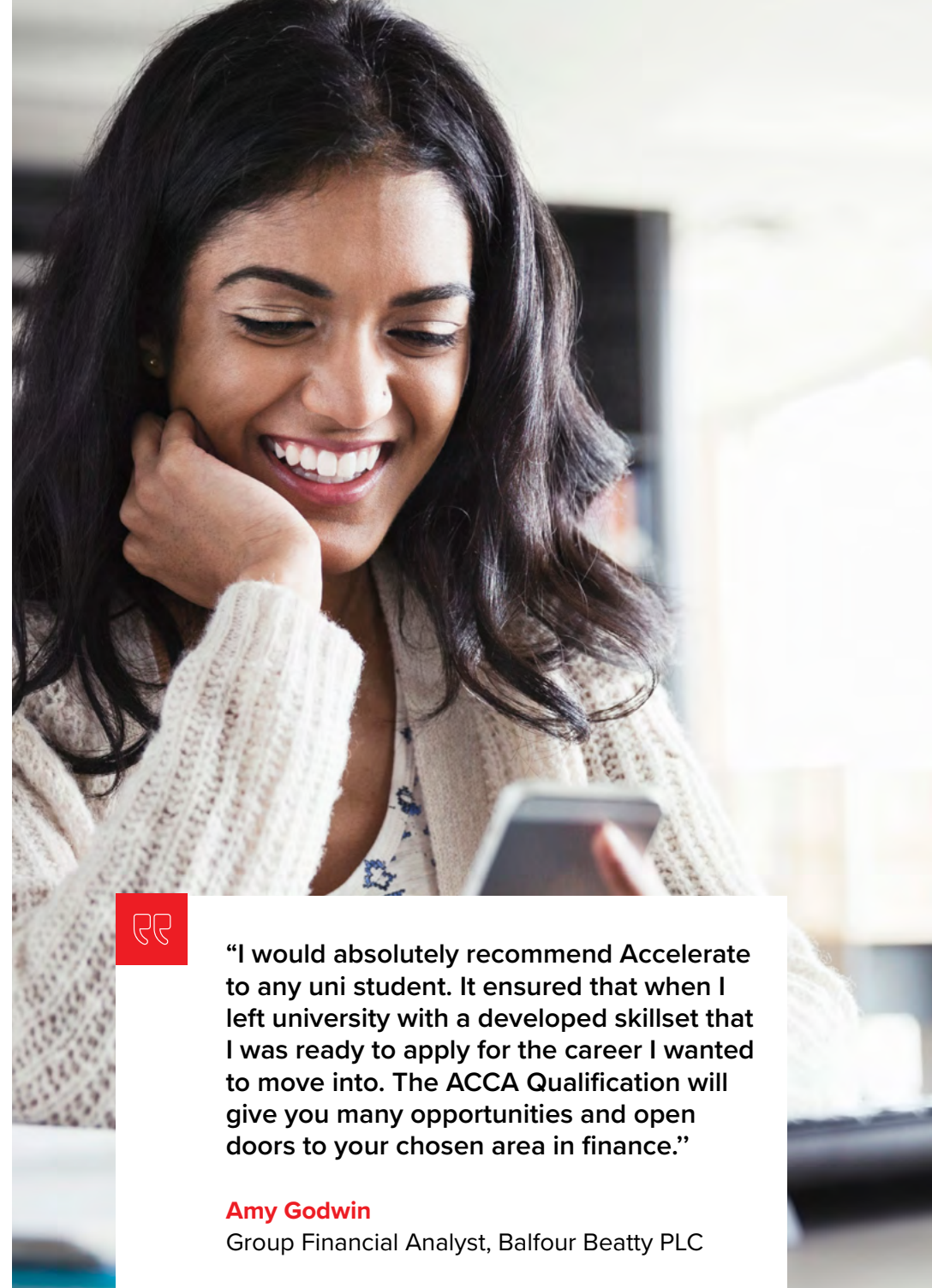
## How do I register my programme for Accelerate?

To take part in Accelerate, you need to offer an ACCA accredited course and talk with your local office to understand the fees that relate to your country.

 [Find out more](#)



\*Please note Accelerate is only available in certain markets. Please contact us through our website to find out more here [Please note programme alignment and embedding opportunities vary from country to country. Please contact us to request more information here <https://www.accaglobal.com/gb/en/learning-provider/why-partner-with-acca.html>](https://www.accaglobal.com/gb/en/learning-provider/why-partner-with-acca.html)



**“I would absolutely recommend Accelerate to any uni student. It ensured that when I left university with a developed skillset that I was ready to apply for the career I wanted to move into. The ACCA Qualification will give you many opportunities and open doors to your chosen area in finance.”**

**Amy Godwin**

Group Financial Analyst, Balfour Beatty PLC

# CO-CREATION AND DEVELOPMENT OPPORTUNITIES

ACCA want to work with our university partners to support the co-creation and development of content and/or courses to attract and support students and drive them to become members in the future.

Existing opportunities that partners can look to utilise in their programmes (live or blended) include:

## ACCA-X - Blended Learning

Ideal for university academics and employability services to promote to students who are starting on their accounting and finance educational journey or who are keen to explore a career in accounting and finance but are not on a relevant course. A guidance document has been produced to aid university partners in developing a blended learning solution with ACCA-X. This will help optimise the overall learning experience for students and enhance the teaching methodology employed by learning and university partners.

[→ Find out more](#)

## ACCA Learning

University partners might be interested in developing courses around our portfolio of certificates and continuous learning products (or offering these as extra-curricular opportunities to their students). It is possible for university partners to buy a bulk of any of our online certificates and blend it with the courses that they might be offering or planning to offer. It is also possible to offer universities a demo presentation of courses available via ACCA Learning. Discounts on ACCA certificates are available on ACCA Learning for accredited universities.

[→ Find out more](#)

## Ethics and Professional Skills Module

University partners can support students' employability by embedding or signposting EPSM to their students as part of their programmes.

[→ Find out more](#)

## Professional Diploma in Sustainability (ProDipSust)

Sustainability is the future of our profession. With ACCA's Professional Diploma in Sustainability, students can embrace change and realise their true potential.

[→ Find out more](#)



# RESEARCH AND THOUGHT LEADERSHIP.

ACCA shapes the future of accounting. We influence global policies, conduct in-depth research, and share insights to help you adapt your curriculum.

Our research covers topics like AI, sustainability, and the future of work. Leverage our findings to enhance your programmes and online presence through your own channels.

Check one of our  
research projects:



Global talent  
trends 2024  
ACCA Global

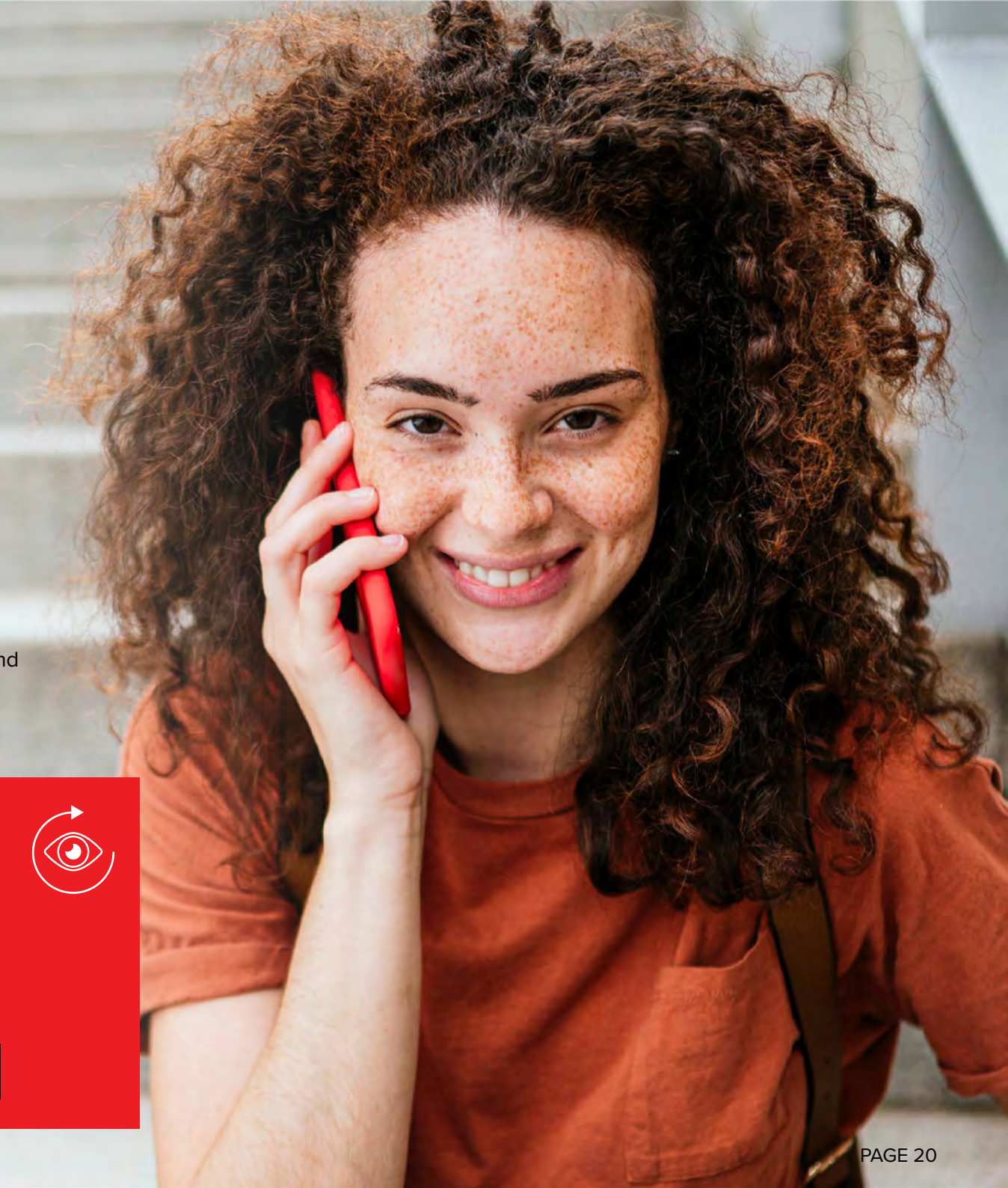
[Find out more](#)

More to come:



Professional  
insights  
ACCA Global

[Find out more](#)





# ADVOCACY AND MEMBERSHIP.

We engage our members and future members in helping us shape ACCA's brand profile with our partner universities.

## Members can support universities by:



- Providing student mentorship
- Offering work experience opportunities
- Contributing to programme review meetings
- Engaging with alumni activity
- Conducting guest presentations about their careers and experiences

We also want to encourage university tutors and staff to become ACCA members and advocates.

## ACCA Student Ambassador Programme in Malaysia.

The Malaysia ACCA Student Ambassadors Programme is a platform set up to provide undergraduate accounting students with an opportunity to represent ACCA on-campus. The objectives of this programme are:

- To serve as a liaison between ACCA and students to support engagement with ACCA and transition to further study and eventual membership
- To help develop the commercial and interpersonal skills and talents of Student Ambassadors to enhance their future employability
- To provide insights into the development and progression of accounting students in Malaysia.

Please reach out to your local ACCA office to discuss similar opportunities for your students.



# COMMERCIAL SUPPORT.

ACCA is the largest and fastest-growing global professional accountancy body. Our advertising and sponsorship channels let universities communicate with over 800,000 ACCA members and future members in 181 countries worldwide. We are able to support our university partners to attract students from accredited programmes overseas.

## Our advertising channels include:

- Websites
- Magazine apps
- Ezines
- Email campaigns
- Webinars
- Events

**For universities interested in advertising on the ACCA website, targeted marketing, sponsored webinars and events, we offer commercial opportunities via our sales partner, Educate**



# SUPPORTING YOUR STUDENTS.

ACCA offers a comprehensive package to support you and your institution in developing future accountants.

## This includes:

- Educational resources to enhance learning.
- Financial support for students through the Accelerate programme.
- Employability support and career guidance to help them obtain internships, placements, and graduate roles.
- ACCA learning community connecting students with resources and information.
- Student Accountant app to support their ACCA membership journey and provide updates.

ACCA aims to help students succeed in their accounting careers and contribute to the profession's growth.

[→ Find out more](#)



## What is the Study Hub?

The Study Hub is the ultimate study resource for students. It is an exclusive digital platform providing ACCA registered students access to study materials globally. It is available for students taking FIA, Applied Knowledge, Applied Skills, and Strategic Professional exams.

### Available resources within the hub include:

- Free online study content which covers the full syllabus
- Short quizzes to test students' understanding as they progress through the chapters
- Practice and revision questions and flashcards, to help students to prepare for exams.



[A detailed walkthrough of the Study Hub](#)

Maths and English Language Support - ACCA has a range of **online resources** on the ACCA website to support students with knowledge shown to impact exam performance. This is tied to the **Student Virtual Learning Centre** and where students can access self-check tests, quizzes, and knowledge checks for ACCA papers.



[Find out more](#)



“Easy to understand, easy to navigate and very helpful revision functionalities such as quizzes and flashcards.”

**Jeffrey Ndhlovu**, Zimbabwe

# SUPPORTING YOUR **STUDENTS.**

## Webinars and live events



**Global Welcome session – for newly registered ACCA students**



**Webinar Support – regular support from ACCA, live or on-demand**



**Compass planner – design a strategy for your study that maximises your chances of success**



**YouTube channel – ACCA study support videos**

## Additional resources

**Study Support Resources**

**ACCA Careers**

**Student Accountant e-magazine and app**

**Wellbeing Hub**

**ACCA-X**

**Podcasts**

**ACCA Learning**

**Technical articles & topic explainer videos**

**ACCA Learning Community**

**ACCA Policy and Insights**



# STAY IN TOUCH.

[www.accaglobal.com](http://www.accaglobal.com)

Like, follow and share our  
official global channels:



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