

ACCA on Generation Z: video transcript

Jamie Lyon ACCA on Generation Z

So Generation Z are an extraordinary group of young people that have started to come into the workplace today.

I think they are going to have an indelible impact on the future of work. They are super smart, technologically savvy, they want purpose in their working lives and vocations.

Our research suggests their entry into the workplace is going to have profound implications for organisations, for employers in how they attract, how they engage successfully, how do they retain them and give them the careers they deserve.

And for Generation Z themselves, well of course they are entering a world of work that is dramatically changing and changing very fast. And that's going to have a big impact on the sort of careers they will follow in the future and of course how they will navigate those careers as we look ahead.