



LEADING TREASURY  
PROFESSIONALS

Certificate in

## INTERNATIONAL TREASURY MANAGEMENT



Treasury management with an international perspective that delivers comprehensive knowledge and skills you can put to immediate use. CertITM introduces the language and core technical concepts of treasury, integrating them in a way that is relevant and portable between roles, organisations and locations worldwide.

### Who is it for?

CertITM will deliver on your career needs and goals if you:

- are in the early stages of your treasury career or want to join a treasury or corporate finance team and need to develop your skills to progress
- want to advance your treasury career and consolidate your knowledge and experience with a qualification that demonstrates your dedication and expertise
- need to understand the wider issues facing corporate financiers, risk managers and treasurers as part of your business education
- perform an advisory or consultancy role where you deal with treasury matters and need to appreciate the corporate context

### Why study CertITM?

- To gain a clear understanding of the essential principles and skills of international treasury that you can put to immediate use in your current role
- Enhance your career with a certified professional qualification from the leading provider of international treasury education
- Be eligible to become an affiliate member of the ACT which offers continuous professional development and networking opportunities

### What will you learn?

- A 'big picture' understanding of how treasury is linked to all aspects of an organisation
- Manage specific risks using a variety of financial instruments.
- Ability to implement a financial risk management framework into your organisation
- Identify alternate treasury structures, and assess and recommend the most appropriate for your organisation
- Assess alternate sources of finance for your organisation, identifying the risks and benefits of each in support of the business' strategy
- Understand the importance of treasury policies and controls, and develop an effective reporting interface with the Board of Directors
- You'll gain the skills and confidence to actively contribute to the financial decision-making process of your organisation

**“EMPLOYERS WILL BENEFIT FROM A FRESH APPLICATION OF THEORETICAL KNOWLEDGE IN THE WORKPLACE.”**

**Adam Dobbs,**

Analysis Manager, Marks & Spencer

## Qualification summary

### How you study

Online distance learning with dedicated tutor support. Optional tuition and revision classes also available.

### Structure

6 study units

### Duration and study time

6 months; 200 study hours

### Assessment

Multiple choice exam (3 hours)

### Enrolment routes

Enrol as a standalone certificate

Enrol as part of AMCT Diploma in Treasury

### Key dates

Enrolment - 15 September 2014

Start studying - October 2014

Exam - April 2015

or

Enrolment - 15 March 2015

Start studying - April 2015

Exam - October 2015

### Fees

£1,320 + VAT

This includes access to the online course and exam entry.

£75 joining fee

£141 annual student

subscription fee

### Find out more or enrol

W. [treasurers.org/certitm](http://treasurers.org/certitm)

T. +44 (0)20 7847 2540

E. [education@treasurers.org](mailto:education@treasurers.org)



## How is the qualification structured?

### Study unit 1 – the fundamentals of treasury

- Treasury function in the context of the organisation
- Introduction to core concepts such as the time value of money

### Study unit 2 – corporate financial management

- Introduction to core corporate finance theory
- Fundamentals of decision making methodology
- Business valuations and capital structure, and the concepts of risk, return and shareholder value

### Study unit 3 – capital markets and funding

- Exploration of core concepts of equity and debt and their associated public and private markets
- Practical aspects of debt management as well as legal, regulatory and documentary issues

### Study unit 4 – cash and liquidity management

- Examination of the context of international cash and liquidity management
- Introduction to the financial markets and cash management activities

### Study unit 5 – risk management

- Introduction to the concept of risk
- Identification of a framework for managing financial risk and the key instruments

### Study unit 6 – treasury operations and controls

- Examination of how policy, objectives and controls are established to manage treasury activity efficiently and securely

As an ACCA qualified accountant you are eligible for a **10% discount** off of the CertITM fee. Simply enter your unique discount code: **ACCA10** on the enrolment form when enrolling online at: [treasurers.org/enrol](http://treasurers.org/enrol)

**ACCA**