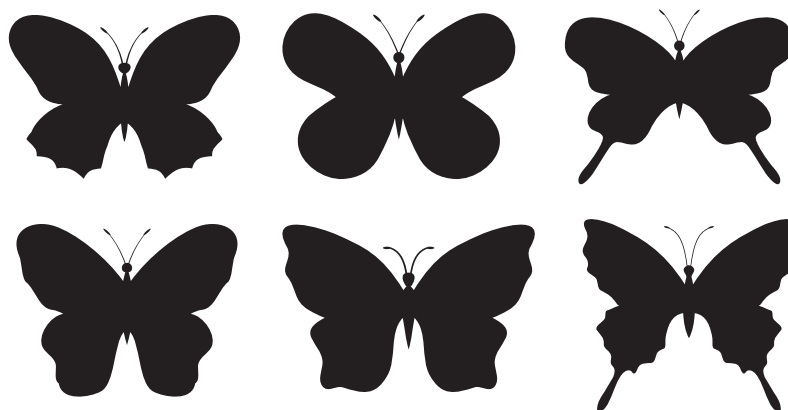




PROFESSIONAL
COURSES

SPRING UPDATE FOR ACCOUNTANTS 2014



27-29 MARCH

Forest of Arden Marriot Hotel Birmingham

Welcome

ACCA UK's Spring Update for Accountants provides a relaxed environment in which to update your skills and gain CPD. You can network and brainstorm, benefiting from the experience of your peers as well as from that of our expert speakers. Delegates can attend 11 out of 29 sessions – mix and match between streams A, B and C to gain maximum benefit from the training.

KEY FEATURES

convenient

A great way to gain 21 verifiable* CPD units in one event, minimising the time spent out of the office.

informative

Reference material from all 29 sessions to take away and refer to after the Update is over. Soft copies are now sent out after the event.

INFORMATION

venue details

The Update will take place at the Forest of Arden Marriott Hotel in Birmingham. Accommodation is of a four-star deluxe standard. The hotel is easily accessible by road and rail and has ample complimentary on-site parking.

cancellations

Cancellations made before 21 February 2014 will be refunded less an administration fee of £50. Cancellations made after 21 February 2014 will not be refundable. An organisation may, however, substitute an alternative delegate to the one originally named, at any time prior to the start of the Update. Please note that all cancellations and substitutions must be notified in writing.

ACCA reserves the right to cancel or reschedule events without prior notice and to alter published programmes, accommodation and lecturers.

BOOKING

fee

£1480 including accommodation, meals, light refreshments, lectures and handout material for all sessions.

early booking discount

Take advantage of our early booking discount and save £80 – pay £1400 when you book before 6 March 2014.

how to book

Book online at <https://events.accaglobal.com> or alternatively, please complete and return the booking form. Photocopies of this form are acceptable.

*provided the content is relevant to your professional development.

“Good way to obtain CPD. Very well-organised and a good range of topics”

– Julian Gibson, Assistant Financial Controller,
Fujifilm Imaging Colorants Ltd

Lecturers



business and finance

STEVE BERRY MBA BSc (Hons) FCMA ACIB DipFS

International conference speaker, trainer and author
Neos Learning Ltd

ANDREW DAVIS

Researcher and writer
Centre for the Study of Financial Innovation

STEPHEN GILES MA (Oxon) ACA

Partner, Highview Consultants

CHARLES GUBBINS BSc CA

Head of faculty, Kaplan Hawksmere

BOB HAWKEN ACA

Managing director, FinancePD Ltd



taxation and law

RUSSELL COCKBURN BSc (Hons) FFTA

Taxation consultant, lecturer and author
Former inspector of taxes

MALCOLM GREENBAUM ACA CTA

Lecturer and consultant
Director, Greenbaum Training and Consultancy Ltd

MIKE GRIFFITHS LLB LLM

Consultant, lecturer and writer
Member, Business Law Committee

LEE JEF COTT

Employment lawyer, Brabners LLP

TIM PALMER CTA ATT

Senior partner, The Palmer Training Partnership

REPRESENTATIVE FROM THE PENSIONS REGULATOR



professional development

LEE JEF COTT

Employment lawyer, Brabners LLP

TREVOR LONG PhD MBA

The Development Consultancy Ltd

HELEN MASON FCMI, MBA, BSc

Director, Fresh Twist Training

SHELINA PRABATANI BA (Hons) ICF ILM CTHA

Health and wellbeing coach and trainer
Managing director, Positive Pathways

HEATHER TOWNSEND MCIPD

Author, Excedia Group Ltd

MARGARET ZUPPINGER

Director, Margaret Zuppinger Partnership Ltd

Thursday 27 March

11.00 – 12.30

A1

A User's Guide to Alternative Finance

Andrew Davis

This session will explore the major types of alternative finance available to businesses in the UK today, concentrating on non-bank sources of term debt and working capital finance, as well as new ways to raise equity funding for private businesses. This session will examine how these new financing channels operate and how they can be integrated with more traditional ways of funding.

B1

Business Law Update

Mike Griffiths

This session will provide a general update on business law including cases on directors' duties and recent developments in contract law.

C1

Develop Your Network

Heather Townsend

This session will explain how your network will be the foundation on which you will build your career. During this practical and interactive session, delegates will be shown how to build a personal networking strategy to win business, as well as easy routines to nurture and develop your network, even during busy periods.

13.30 – 15.00

A2

Asset Finance

Andrew Davis

This session will look at a variety of corporate assets – including plant and equipment, stock, receivables and purchase orders, intellectual property, royalty streams and so on – and explain the main techniques which companies can use to finance their purchase or to raise finance against them. That could range from short-term working capital secured against trade receivables right through to long-term secured lending to purchase the assets the business requires, with the loan secured against the asset that has been purchased.

B2

Employment Law Update

Lee Jecott

Employment law is a complex and fast moving subject – those procedures that were acceptable in previous years are now no longer correct. This session will highlight key changes in legislation and recent tribunal cases that all employers should be aware of.

C2

How To Have It All – A Career and a Life

Heather Townsend

During this session, delegates will be given advice on how to combine a high powered career with a life outside of work. This session will offer tips that can be easily taken on board to help get noticed by key influencers and decision makers in order to make that journey into leadership without sacrificing what is important.

“Well organised, excellent selection of topics”

– Graeme Titchener, Finance Director,
Silverstring Ltd

15.30 – 17.00

A3

The Key Qualities of an Effective Finance Director

Stephen Giles

The Finance Director is a business leader. This session highlights the key technical qualities: commercial and strategic acumen building on core financial expertise; excellent communication skills; interpretation of numbers. It also gives practical tips on how the FD can become a trusted adviser and transform the image of the finance department.

B3

P11D and Benefits Planning

Russell Cockburn

This session will review the current taxable employment benefits regime and will take a look at recent developments on taxable and tax free benefits. This session will also cover recent statutory changes, recent tax case decisions of interest and HMRC statements and press releases of interest.

C3

How to Hold Difficult Conversations with Your Team

Lee Jecott

This session will help you tackle those difficult conversations with your team successfully. It will consider both the legal and practical implications to make sure you handle things in the most effective way to get the best possible outcome for all parties.



17.15 – 18.30

A4

Managing Risk to Add Value to Your Business

Stephen Giles

Effective risk management is essential to business success. This highly interactive session discusses the essential features of risk management and gives practical tips in five key areas that will add value to your business: the risk register; the '4Ts' approach; high impact risks; conduct risk; and governance and reporting.

B4

2014 Budget

Russell Cockburn

This session will review the key tax proposals outlined in the 2014 Budget statement and identify the key issues likely to affect businesses. It will specifically cover the main proposals on business taxes, employee taxes and investment initiatives.

C4

Time Management

Helen Mason

This session will focus on work patterns and productive time management that will help prioritise and schedule work to ensure goals are achieved effectively. It will also look at the evaluation process of tasks.

“Good organisation, great variety of lecturers and spread of topics, very nice venue”

– Michael Canham, Chief Operating Officer,
NIBC Infrastructure Partners

Friday 28 March

09.00 – 10.30

A5

Avoid The Biggest Mistakes Accountants Make – Part One

Steve Berry

This Part One session will reveal the frequent errors made by accountants and finance. It will provide delegates with a special focus on the critical mistakes made by those in leadership roles; in communicating the organisation's strategy; and accounting for big omissions, such as the failure to monitor marketing expenditure effectively.

B5

Tax Implications of New UK GAAP

Malcolm Greenbaum

For those businesses not eligible to use FRSE, a new system of UK GAAP will be mandatory from 2015, based around IFRS principles. This session will discuss the tax implications (current and deferred) of accounting changes when adopting the new system including any transitional adjustments for tax purposes in the year of adoption.

C5

Reduce Sickness At Work

Shelina Prabatani

This session will provide you with an insight into the causes of work absenteeism due to ill health. Learn how you can reduce sickness absenteeism at work, improve productivity, wellbeing and staff morale as a result, and find out what support is available to your organisation.

11.00 – 12.30

A6

Improving your Excel Graphical Output

Bob Hawken

Excel is an extremely powerful charting tool and this function has been improved significantly in recent versions. Most accountants are able to produce simple charts so this session extends your ability to produce charts which really tell the story they need to.

B6

Common VAT Misconceptions

Malcolm Greenbaum

Many businesses do not fully understand the VAT laws applicable to them and this can and does lead to output and input VAT errors and misreporting of transactions to HMRC. This session will address some of the most common misconceptions arising and will prove illuminating to all who attend.

C6

Effective Employee Engagement

Trevor Long

Fast change and uncertainty create unprecedented demands for us and our team members to be fully engaged in work activities. This session will explore the current research and practice into those factors that build focus, enthusiasm, fulfilment and energy to simultaneously enhance well-being and performance.

“Everything ran smoothly, very well-organised, the team is a credit to ACCA”

– Bronwen Wilkinson, Accountant,
Pure Synergy Group Ltd

13.30 – 15.00

A7

Avoid The Biggest Mistakes Accountants Make – Part Two

Steve Berry

Part Two will reveal frequent errors made by accountants and finance functions when managing budgets; reporting management information; and establishing systems and processes.

B7

Corporation Tax Update

Tim Palmer

This practical session will update delegates regarding the recent major corporation tax changes and developments. It will offer delegates a group tax refresher, the calculation of the company's corporation tax liability, capital allowances and HMRC recent trends.

C7

Awareness of Mental Health and Introducing Mindfulness

Shelina Prabatani

This session will explore how non-serious conditions can lead to serious mental health issues. Focussing on anxiety and depression, understand more and recognise the signs of these common conditions. Mindfulness, is an ever increasing popular tool for many and has proven to be particularly effective in dealing with mental health conditions.

15.30 – 16.45

A8

Excel's Analysis Tools

Bob Hawken

The accountant's role isn't just to put the numbers together, it is to analyse them and give meaningful insight to management. This session reviews what is in the Excel toolbox (including sorting, filtering, pivot tables, scenarios, goal seek and data tables) explaining how to use them to best effect.

B8

Tax Planning for Companies

Tim Palmer

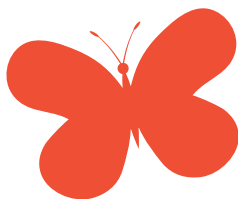
This practical presentation will highlight the key tax planning opportunities available for companies, looking at business promotional expenditure planning, and how to maximise relief. This session will also review patent box, capital allowances, goodwill planning and corporate capital gains and the benefits of the 'employee shareholder status'.

C8

Relight Your Fire! – Strategies for Stress Management

Margaret Zuppinger

Welcome aboard a journey that will reignite the life spark in you. Managing our busy lives can be a challenge – scary and exciting in equal measure! This session will help you develop strategies that will enable you to live your life purposefully and mindfully.



“Providing three streams allows good choice and high quality speakers”

– Paul Clayden, Financial Comptroller,
Everest Reinsurance

- A** business and finance
- B** taxation and law
- C** professional development

17.00 – 18.15

A9

Integrated Reporting – Promoting Integrated Thinking, Decision-Making and Actions

Charles Gubbins

An integrated report shows how an organisation's strategy, governance, performance and prospects lead to the creation of value over the short to long term. ACCA has been at the forefront in its evolution and application. This session will, by using practical examples, take you through how it differs from traditional reporting and why it is regarded as a major breakthrough in communicating with investors and other stakeholders.

B9

Auto-Enrolment

Representative from The Pensions Regulator

The Pensions Act 2008 places legal requirements on employers to offer auto-enrolment. This session will cover the employers obligation to enrol eligible jobholders into a qualifying pension scheme, how to register with The Pensions Regulator and the requirement of the business to make contributions on staging date. This session will explore other obligations and safeguards, and will highlight common pitfalls.

C9

How to Build Confidence in Yourself and Others

Margaret Zuppinger

Increasing your self-confidence doesn't guarantee you an easy ride through life – however, it will improve the quality of the journey. This engaging and thought-provoking session will help you understand how beliefs affect your confidence and learn to appreciate the link between your confidence and that of others around you. This session will also provide you with key insights to help you and others avoid sabotaging self-confidence.

“The conference provides a great opportunity to meet and network with people in similar positions as well as providing a comprehensive update of developments in the field”

– David Hughes, Financial Controller, Car Shops Ltd

Saturday 29 March

Accounting Standards Update

This Update is designed to cover both the existing and future UK GAAP structures plus an IFRS update. As 2015 approaches (assuming early adoption is not taken up) companies will have to decide which tier (1, 2 or 3) of the new UK GAAP they will adopt. Everyone will have a default tier but an element of choice exists for most companies and many groups. Part of the purpose of these two sessions is to provide further insights to the decision process.

09.00 – 10.30

A10

Accounting Standards Update

Charles Gubbins

FRS 102 (tier 2) is now with us and we are already in the transition period for those entities with a December year end. This session will therefore comprise two elements – the first being an update covering changes that will be effective before the mandatory changeover (periods commencing on or after 1 January 2015) and the second, more detailed, element will cover the issues for transition and beyond. The issues discussed in this session will be those facing SMEs and other entities unlikely to opt for IFRS in the new tier 1.

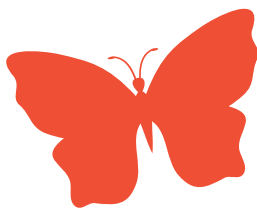
11.00 – 12.45

A11

Accounting Standards Update – Continued

Charles Gubbins

This session will again comprise two elements. The first will further develop the UK GAAP session by covering issues that would be faced by entities deciding to adopt IFRS (tier 1), including the key elements of IFRS 1 and also the availability and implications of FRS 101 (another element of tier 2 – the reduced disclosure framework) to groups using full EU endorsed IFRS. The second element will be an update of IFRS changes effective for December 2013 year ends and beyond.



“Overall, ACCA have yet again provided an excellent Autumn Update, speakers were excellent, organising staff were brilliant. Hotel services and accommodation were first class. Totally enjoyable experience, thank you!”

– Leanne Ash, Financial Controller,
CDM Recruitment Limited

NOTES

BOOKING FORM

Online Booking: To book online visit <https://events.accaglobal.com>

Alternatively, complete all sections in the booking form below in CAPITALS.

Please book one place on the **Spring Update for Accountants** to be held on 27 – 29 March 2014

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