

4 NOVEMBER 2014 (Tuesday)

18.30 Registration & Refreshment
19.00 Seminar begins
20.30 Q & A session
21.00 End

Venue: Conrad Hong Kong
Bowen Room, L7, Pacific Place
88 Queensway, Hong Kong

Organised by: Professional Development Sub-committee, ACCA HK

Fee (HK\$)

ACCA Member (online enrolment).....235
ACCA Member/ Affiliate/ Student/..... 260
Member of the Hong Kong Institute
of Directors (HKIoD)
Staff of Approved Employer.....385
Non-member530
(complimentary refreshments are provided)

Language: English
(supplemented with
handouts in English)

Enrolment Deadline: 22 October 2014



technical seminar

THE DOCTOR WILL SEE YOU NOW - HOW TO MAKE TURNAROUND SUCCESSFUL

2 CPD units
TS20141104

The role of Chief Restructuring Officer ("CRO") first developed in the US in the 1990s. The appointment of CROs in the UK became more common when turnaround boutiques from the USA established a presence there. The appointment of CROs in Asia only started relatively recently. Having a more specific title is important as it makes a

definite statement to all stakeholders: if a turnaround expert is brought in as merely an outside consultant or adviser, he or she may not have enough power to do the job.

Topics to be covered in the seminar:

- The definition of turnaround

- How companies get into trouble
- The key steps in turnaround
- The challenges faced
- The role of a turnaround professional

The speaker will include examples from many of the cases with which he has been involved.

SPEAKER

Mr Ian Gray, Chairman, Baronsmead

Ian is one of the most respected Turnaround specialists working today. He has extensive international experience of business recovery in wide-ranging assignments. His boardroom experience includes numerous PLCs and spans many different industry sectors, including: apparel,

biotech, construction, distribution, electronics, engineering, FMCG, healthcare, leisure, manufacturing, media, property, retail, telecoms and travel. He is a Fellow of the Institute of Chartered Accountants; a Fellow of the Institute for Turnaround; Founding Member of the Asian

Transformation and Turnaround Association. He holds the Corporate Finance Qualification, is a Chartered Manager; and a Fellow of The European Association of Certified Turnaround Professionals. Over the last two years he has won three prestigious business awards for his work.



Online CPD courses are offered to ACCA members to help meet their needs in professional development. These courses are provided in collaboration with the following providers from Hong

Kong and the Mainland:

The Open University of Hong Kong (OUHK)

Courses and modules are derived from the courses in the Master of Laws (LLM) in Chinese Business Law, Master of Business Administration and Master of Professional Accounting programmes.

Shanghai National Accounting Institute (SNAI)

Directly affiliated to and constructed by the Ministry of Finance. The Distance Education Network of SNAI, a key finance and economic website, established an ACCA online learning platform.

EasyFinance

EasyFinance Management Consulting Co Ltd focuses on the distribution of financial management knowledge. "Financial Studio" provides a series of training opportunities to improve finance team management competence and multi-dimensional communication skills.

More details about these courses can be found here <http://www.accaglobal.com/hk/en/member/support-members/cpd-online.html>.

In addition to the above online courses, we are working with e-learning providers such as accountingcpd.net, BPP, Kaplan Hawksmere and W Consulting to bring you flexible, interactive and affordable CPD opportunities that are globally relevant. Please visit <http://www.accaglobal.com/en/member/cpd.html> for more details.

For any queries, please call ACCA Hong Kong on 2524 4988 (press 3, then press 2) or by email to hkinfo@accaglobal.com.

My Development – ACCA's new CPD resource

ACCA members can access My Development at our global website to get information about CPD resources, such as articles and e-learning offerings. Various e-learning courses and webinars with topics on business, finance and technical updates by our global partners are now offered to you for flexible learning and development. You can also check details and enrol our local CPD events via this new platform. For details, please refer to My Development (<http://www.accaglobal.com/gb/en/member/cpd.html>).

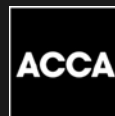
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WORLD WIDE HOUSE
19 DES VOEUX ROAD CENTRAL HONG KONG
香港 中環德輔道19號 環球大廈19樓1901室

T 電話 852 2524 4988
F 傳真 852 2522 2356
(For enrolments only)
(只供報名專用)

hkinfo@accaglobal.com
www.hongkong.accaglobal.com



enrolment form for technical seminar on The Doctor will see you now - How to make turnaround successful (TS20141104)



Participants' Particulars *(Please use ENGLISH BLOCK letters to complete the form)*

Name of Participant		Membership No (if any)					
Company		Position					
Email (for confirmation) ^(see note 9)		Tel		Mobile No (for emergency)			
If the enrolment of your accompanying guest, if any, is unsuccessful, do you still prefer to process your enrolment? Y/ N ¹							
Name of Participant		Membership No (if any)					
Company		Position					

¹ Please circle where appropriate

If the contact person is different from the above, please provide the details here

Contact person		Tel		Mobile No (for emergency)	
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Fee

	No. of participant(s)	Total
HK\$260 (ACCA Member/Affiliate/Student/HKIoD Member) ¹		
HK\$385 (Staff of Approved Employer)		
HK\$530 (Non-member)		
Grand Total:		\$

Payment Method²

<input type="checkbox"/> Cheque (payable to "The Association of Chartered Certified Accountants")							
Cheque No.		Bank					
<input type="checkbox"/> Visa / <input type="checkbox"/> MasterCard							
Card No.							Expiry Date (MM / YY)
Cardholder's Name (please print)		Cardholder's signature		Date			

² Please tick the appropriate box

Important notes:

1. ACCA Hong Kong reserves the right to cancel or make any changes to the event. No refund will be made unless the event is cancelled.
2. **Enrolment by fax is ONLY acceptable for payments by credit cards. Only VISA and MASTERCARD will be accepted. Please fax to 852 2522 2356.**
3. For cheque payment, a **cheque MUST be attached to the completed enrolment form**; otherwise the enrolment will be rejected.
4. Please issue **separate cheques** for different seminars/workshops and/ or activities you enrol, otherwise ACCA Hong Kong reserves the right to reject the enrolment.
5. To facilitate the orderly allocation of enrolments via online, fax and mail, valid applications will be processed on a first-come-first-served basis for enrolments through each individual means. ACCA reserves the absolute right to make adjustments to the allocation of enrolments between different application channels in response to prevailing application status. In case the event is over-subscribed, the priority of enrolments will be given in the following order: ACCA Members, Affiliates, Students, HKIoD Members, Staff of Approved Employers and Non-members.
6. Members must fill in their membership no. for verification of their status. **Enrolment forms with incomplete information will not be accepted.**
7. Each enrollee will be notified via **EMAIL** of the result of their application for enrolment within five working days after the deadline of enrolment.
8. If you do not have an email address for receiving the seminar/workshop confirmation, please provide your fax no. here: _____
9. **If you do not receive any notifications regarding the enrolment status prior to the commencement of the event, please contact the ACCA office.** All unsuccessful application forms will be shredded after the event unless those which are paid by cheque will be returned to the enrollees.
10. The number of CPD units granted is corresponding to the number of hours of the seminar/workshop scheduled. For those who arrive late and/or depart early from the scheduled time, the CPD units will have to be discounted corresponding to the actual time of attendance by the attendee.
11. The on-line enrolment system is now available to ACCA members. Members are invited to make use of this system to facilitate your enrolment process.
12. The event may be cancelled/re-scheduled when typhoon no. 8 or black rainstorm warning is hoisted. Please refer to ACCA Hong Kong website for detailed arrangements.
13. Promotional discount for online enrolment is subject to review without prior notice.
14. Any personal data provided in this form will only be used for the purpose of carrying out the above-mentioned seminar. You are required to supply the data in order to process your enrolment. You have rights of access and correction with respect to your personal data. If you wish to exercise these rights with respect to your personal data held by us, please contact the ACCA Hong Kong office.
15. **Effective from 1 Jan 2013, ACCA Hong Kong office will operate from Monday – Friday, 10.00 – 12.30 and 14.00 - 18.00 (Closed during lunch hours from 12.30 to 14.00).**

MUST FILL IN (for returning materials)

Name: _____
Address: _____

FOR OFFICE USE ONLY (TS20141104)

Authorisation code:	
Handled by:	